



Cannabus Group Inc.

Pop Up Events

Dear Partners/Sponsors,

Cannabus Group is excited to present Cannabus Group Pop Up Events. An up scale cannabis event filled with a limited number of vendors, appetizer catering from local companies and live performance by artists our industry has grown to love and endorse.

Cannabus Group Pop Up Events will take place at a cannabis friendly venue in a different city each month. These events will be up scale events with a range of 350-700 in attendance, depending on the venue. Having operated in many of the major cities throughout California, we have been fortunate enough to gain a loyal following that appreciates the innovative features and activism we had done in order to operate. Having different relationships all over California allows us to create a different experience and vibe for each event.

In the sponsorship information below you will see how exactly these events will take place, and what options you may have. Please note that since these are pop up events that are scattered throughout California, not all events will have the same guideline, pricing, offers... etc.

Cannabus Group will be the only up-scale cannabis event with proprietary features and the legal know how.



Event Details

All Cannabus Group Pop Up Events will have the same three attributes, no matter what the city or venue.

Cannabis.

Cannabis companies will showcase their products. Cannabus Group will then sell the products that are being showcased.

Music.

Every event will be live music from an artist in the area. Events will have Rap/Hip Hop, Reggae artists, etc.

Food.

All events will have either appetizers catered and/or food trucks, depending on the venue.



Advertising

- Guerilla marketing
- Merch give-aways
- Social Media (currently 200K+ followers on IG)
- Radio Stations



Artists

- Hip Hop/Rap
- Reggae
- EDM/DJ's



Venue

- Warehouses
- Hillside mansions with pools
- All events will have games such as standup arcade and many others

What are the problems with other events, and the opportunities with Cannabus Group Pop Up Events?



Problems

- There is currently no up-scale cannabis events
- Vendors at events cannot sell product, only sample
- Events are at set locations each time



Opportunities

- Our events will only cater to the up-scale enthusiast
- Cannabus Group's license allows products to be sold out of the bus.
- Cannabus Group Events will be in a different city each month



Our goals

- Provide a safe, high end alternative to cannabis events
- Be the premier event for new cannabis products to get introduced in the market place
- Bring a variety of different style events to all the great California cities
- Allow an event where up and coming artists can perform in front of hundreds of people and engage with the more established artists

Upcoming Events

12/15/2018

Location - DTLA
Venue - Hitman Coffee Shop
Attendees - 350
Performer - PROBLEM &
Diamond Lane Records
Number of Vendors - 15

12/29/2018

Location - Compton
Venue - LED Warehouse
Attendees - 500
Performer - Bone Thugs N
Harmony
Number of Vendors - 25

01/19/2019

Location - Oakland
Venue - Impact Hub
Attendees - 375
Performer - Too Short
Number of Vendors - 20

Sponsorships

All cannabis sponsors must provide state license!

Sponsorships are \$1,000 per event. Depending on product placement inside the bus, there may be an extra charge.

All Sponsors will showcase their product at the venue and will have the chance to sell products that were showcased through Cannabus Group.

All Pop Up Events have a limited number of vendor booths available. Booths will be issued on a first come - first serve basis.

For Private Events, Cannabus Group will only supply products from sponsors of Cannabus Group Pop Up Events.

Cannabus Group Sponsorship Benefits

Event Recognition:

- Booth at Event (With Guest Passes)
- Products Displayed in Bus for Sales
- Bus Employees Will Explain Each Product Presented Upon Entering in Bus
- Performing Artists Will Receive Gift Bag With All Products Presented
- Logo on Event Signage

Promotional Outreach:

Event Posts Will Have IG Handle

Posts on @cannabusgroup & @cannabis

Logo Will be In Email Blasts

Logo Will be in Event Invitation

Logo Will be in Ticket Confirmation

Logo and Website Link Will be on Sponsorship Page of Site

Logo in "Thank You" Email

Professional Video of Event



Cannabus Group
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